# **Project Success Stories**

C-Transform - Value Creation with Expert Interim Management



**Diethard Engel**Management & Consulting Services

C. Transfermer Volum Creation with Franch Interior Management
C-Transform: Value Creation with Expert Interim Management
Complex issues are best unlocked by breaking them down into manageable tasks and initiatives. No matter at which stage I have joined a transformation or M&A project: With my structured approach, I have always driven measurable change and implemented the C-level agenda - verifiably.
In this document, I have listed examples of successful projects and descriptions of interim management programs with lasting impact.
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# **Project Success Stories**

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## Complete Business Overhaul: Change of Entity Structure, Processes and Systems

Client: Schiller Automatisierungstechnik GmbH/SCIO Group (Automation and Machine

Building, PE-held)

Duration: November 2023 – February 2025

Objective: Align SBUs across legal entities for improved performance

Deliverables: New processes, defined approach to business integration; go-live with new systems

landscape

Successes: Developed and rolled-out completely new contract management processes and

documentation standards.

Clarified roles and key tasks between Operational and Strategic Procurement. Overhauled the entire systems landscape, including ERP implementation and multiple peripheral systems (time recording, HR management, payroll, CAD-link);

successful go-live on planned start date.

Prepared the business for a carve-out and an integration (identification of restructuring options, alignment of a milestone & detailed action plan).

Hand-over to Management for further execution.

## **Business Transformation through Cross-Border Integration**

Client: European branch of a PE-held machine building business

Duration: July – November 2023

Objective: Drive SBU-specialization: Define SBUs and integrate activities with European sister

companies in same markets (steel and automotive respectively).

Deliverables: Aligned activities across SBUs (Mainly Steel and Automotive); headcount reduction

Successes: Identified and allocated headcount by SBU. Defined target headcount. Identified

and prepared options for headcount reduction considering German labor law

(retirement, severance)

Developed a communication plan and materials. Communicated with works councils

in Germany and the Netherlands, and with the individuals concerned.

Identified requirements for transfer of activities between sister companies (transfer of manufacturing from Germany to Belgium, and from Netherlands to Germany)

Hand-over of remaining implementation activities to local management.

#### **Commercial Due Diligence**

Client: Private Equity Investor

Duration: June 2023

Objective: Provide industry insight for due diligence and assess the integration status in the

group prior to acquisition

Deliverables: Input for risk evaluation during the due diligence process

Successes: Complete assessment of the group's integration status, including view on resource

management and systems integration.

Project controlling and management review yielded key insights into best practice. Scrutinized processes and identified project risks and areas for process and cash

management improvement.

Provided several recommendations for future setup and systems integration.

#### **Business Transformation in Procurement**

Client: M-DAX Special Purpose Vehicle and Machine Building corporation, through a US-

based consulting firm (with a core consulting team of three consultants)

Duration: July 2022 – May 2023

Objective: Design and Implementation of a Global Procurement Function

Deliverables: Global Organization and Operating Model: Global organizational structure incl. roles

and responsibilities; global governance and collaboration model; global footprint,

headcount & resource requirements, and talent management

Successes: Defined an organization and governance workstream, focusing on three areas,

namely on aligning and developing Procurement leadership, designing and

implementing the target procurement organization and operating model (including global governance), shifting the organizational performance culture and talent

management approach.

Engaging stakeholders at all levels of the organization across the globe, we designed and implemented the procurement organization of the future:

- Established a new vision. Going from big-to-small, we distilled a picture of the future organization collaboratively with procurement leadership,
- We defined and implemented a target culture that would enable new ways of interacting within procurement and with interfacing functions,
- Defined organizational cornerstones based on value, consistency, agility, and collaboration,
- Created a new operating model considering the elements of organizational structure, people, footprint, roles & responsibilities, governance, and collaboration models.
- Implemented the new organization
- We developed a communication strategy and plan, going along with regular updates on different channels like emails, platform discussions, team meetings, customer and site visits. We prepared all materials and performed trial runs with management.
- We defined real-life lighthouse projects touching on all regions and functions to test the new organization and operating model.
- We established cross-functional and cross-regional transformation teams and equipped them with suitable tools to set up interfaces and processes.
- We documented new processes in RACIs.

Results: Seamless processes with streamlined interfaces with clear hand-off points between procurement and other functions (like operations, supply chain and R&D) allow the organization to collaborate in ways unthinkable before. Defined escalation paths enable management to focus on those exceptions truly requiring their attention. The new global governance structure drives effective decision making leading to better and faster decisions, and optimized resource utilization.

### **Development of a Business Integration Plan**

Client: SIEMENS Gamesa Renewable Energy GmbH & Co. KG

Duration: Jan – Oct 2022

Objective: Development of an integration plan for services in Germany

Deliverables: A detailed integration plan (White Book) considering all major aspects of

integration, from HR to service area design.

Successes: Evaluated several alternatives for legal integration and came up with a strong

proposal which was accepted.

Described integration path incl. §613a-process, HR implications suggestions for compensation alignment, operating model incl. service area distribution, leadership and staffing. New spare part distribution model. Created a detailed communications playbook with key messages and tailored information for internal and external

stakeholders, customers and suppliers.

Aligned all necessary integration steps with Management & Legal, ready for

implementation.

(Project did not go forward due to acquisition by SiemensEnergy which took

preference.)

## Integration of a Mid-size Business into an International Group

Client: Qualitest Group; Software Quality Assurance/Professional Services (Private Equity)

Duration: June – December 2021

Objective: Integration of a German acquisition into an international business in the role of PMI

Director

Deliverables: Set up and run project governance; run project communications; manage project

teams and stakeholders

Successes: Adjusted integration template to business needs, developed milestone plan and

monitored timelines.

Wrote communications plan, timetable and internal/external announcements Actively engaged in particular in IT and Finance integration, with daily meetings,

burning down action items etc.

Initiated and organized transfer of functions into Shared Services (AP/AR)

Followed up on action items and milestones – identified and addressed any issues

Ran and documented functional and cross-functional meetings, results and

progress/risks. Organized and prepared Steering Group meetings.

Delivered the project on time: completed 6/8 workstreams and handed over any

open items to functions.

### Buy-and-build: Leading an International Post-Merger Integration

Client: Gala Group; FMCG (Private Equity)

Duration: October 2019 – October 2020

Objective: Complete a buy-and-build approach: Integration of four legal entities;

implementation of a pre-defined strategic integration plan as PMO and Integration

Lead

Deliverables: Develop project structure, lead the project team (Steering Committee, workstream

teams); review and revise the milestone plan; documentation; reporting to Board

and shareholders.

Successes: Reviewed and pressure-tested the suggested project plan.

Completed revamp of the project plan, and Board acceptance; development of a controlling concept and regular reporting of financial success of the synergy

projects. Reflection of synergy targets in the annual business plan. Development of a

completely new three year project plan.

Active project management at one of the Group's subsidiaries. Operational project

lead of a new e-commerce brand launch.

Special Board task assignments: Various what-if-scenario analyses and capital expenditure reviews; implementation of a new Group standard capex profitability

calculation.

#### **Creating a New Business: PMI & Carve-out Coordination**

Client: DowDuPont/Corteva; Agriculture / Life Sciences ([DACH]; NYSE)

Duration: March 2018 – May 2019

Objective: Carve-out of a business unit into a new legal entity; stand-up/integration of three

legal entities at one location, shut-down of two sites, preparation of legal

integration for Germany in the role of PMI Lead for DACH

Deliverables: Project organization setup (functional teams, steering committee); development of

a milestone, project and action plan; preparation of decision memos and

organizational proposals; safeguard functional project progress and management of the timeline; activity coordination across the management matrix, management of

the project team; documentation and reporting.

Successes: Acceptance of project plan; fine tuning of staff planning in the new (joint)

organization, coordination of recruitment. Implementation of organizational

changes to warrant working business processes.

Closure of one site on 31 Oct 2018; transfer of business activities into the new legal

entity. Ensured systems readiness.

Preparation of the other site shut-down for 30 June 2019. Selection and preparation of the new site. Successful works council negotiations. Project has been delivered within budget and on schedule.

## Forging Two Independent Global Businesses into One

Client: Kion AG; Vehicle and Machine Building Industry (M-Dax)

Duration: January – December 2017

Objective: Merger of two global subsidiary organizations (0,1b€ and 1.8b\$ respectively in Sales)

into one organization in the role of Global PMI Manager

Deliverables: Definition of project goals, development of milestone, project and action plans,

safeguarding functional flow and course of action, leading the international project team, leading of steering committee meetings; reporting to steering committee and

parent company

Successes: Approval of integration plan by the parent company, documentation and

implementation of processes, preparation of decision memos, preparation of SAP

go-live, coordination of functional activities including communication plan

(internally and externally), merger or close-down of seven entities, coordination and supervision of balance sheet transfer; development of a synergy plan, controlling of

cost reductions.

Delivery of the project on time and without people loss

Special assignment: Delivery of Salesforce.com implementation, from planning to

go-live.

## **Running the CEO-Agenda**

Client: Dematic GmbH; Machine- und Plant Construction (DACH countries plus ME; Private

Equity)

Duration: August – December 2016

Objectives: Back-up to the CEO: Completion of various projects which could not be resourced

internally

Deliverables: Preparation of decision memos, merger of the European management holding with

the operating entity; final closure of the Luxembourg holding offices.

Successes: Approval of the merger, preparation and implementation of schedule and action

plan. Approval of a proposal document with regards to a relocation of a business unit (admin, R&D and production). Preparation of relocation in coordination with

local management.

Successful negotiations of various rental contracts and office closures.

#### Safeguarding Financials and Commercial Success in Construction & Automation

Client: Dematic GmbH; Machine- und Plant Construction (DACH countries plus ME; Private

Equity)

Duration: August 2015 – July 2016

Objectives: Safeguard a smooth process between functional project teams and central functions

(Finance, Treasury, Legal, Procurement, and HR) as Commercial Project Director

Deliverables: Coordination of all Finance, Procurement- and Legal subjects for two international

warehouse contruction and automation projects (70 and 135m€ respectively): development and supervision of payment schedules, management of bonds and securities, contract management, negotiations with major suppliers, project

controlling, customer communication, insurances.

Successes: Establishment of a subsidiary in Dubai (UAE); mirroring terms and conditions from

customer contracts to purchasing contracts; fending off of unjustified customer demands; pushing of supplementary customer orders; hand-over to new contract

manager – projects were on schedule and in budget

## **Integration & Change Management**

Client: Dematic Europe; Machine- and Plant Construction (DACH countries plus ME; Private

Equity)

Duration: August 2015 – July 2016

Objectives: Integration of a recently acquired group of companies (40m GBP in Sales) into the

European organization in the role of PMI Manager

Deliverables: Development and implementation of the integration plan, simplification of entity

structure, cost reduction.

Successes: Integration plan completed and communicated; regular updates to stakeholders

(incl. private equity shareholders), reduction of expenses by 70%, reduction in the

number of entities from 18 to 6 by means of merger, asset deal or closure;

divestiture of minority interest holdings, site closures, staff reduction, successful negotiations with workers council. Implementation of new processes and reporting

lines; SAP roll-out to two surviving locations.

## **Leading the International Finance Organisation**

Client: Dematic Europe; Machine and Plant Construction (Private Equity

Duration: March – August 2015

Objective: Take-on of responsibility for the European Accounting and Controlling organization

in the role of CFO for Europe (approx. 70 reports); safeguarding of internal and

external service levels.

Deliverables: Coordination of the three-year financial plan and of the budget for the following

year. Ensure quality of monthly and quarterly close-outs (IFRS) and of reporting.

First point of contact for the Group CFO and Country FDs. Support of the CEO in

business management; project reviews, filling of open positions.

Successes: Timely completion of strategic and tactical plan, of all close-outs and forecasts.

Development of a (finance-)integration plan for a recently acquired group of

companies with locations in seven European countries.

Ensured reporting of the acquired business, shortened reporting time from six

weeks to five days.

## **Industrial Portfolio Management**

Client: Manufacturer of Fishing Gear / E-Commerce

Duration: January – February 2015

Objective: Results improvement

Deliverables: Consulting: Suggestions for optimization of product portfolio and working capital

Successes: Full analysis by SBU and product; delivered completely new view on the business

and its components; identified leading products and lossmakers ("dogs"), directed resources towards profitable segments; significant reduction in working capital, and

lasting improvement of profitability.

## **Ensuring Effective Controlling Processes**

Client: Grammer AG; Automotive supplier (S-DAX)

Duration: July - December 2014

Objective: Take-on of responsibility for Controlling of an SBU with 440m€ in Sales and >5.000

employees as Senior Manager SBU Controlling

Deliverables: Cooordination of the budget process for seven locations between Mexico and China;

Controlling of product costing, analysis of monthly results, monitoring of variances

(in SAP CO und BW).

Successes: Budget was delivered on schedule, reporting was completed timely. Developed and

implemented action plans for cost reduction (Change of shift patterns, overtime

management, cost of quality).

#### Start-up Professionalization: Process and Cash Management

Client: HiTech Start-up; Electronics Manufacture (private investor)

Duration: December 2012 – March 2013

Objective: Professionalize business and stabilize financials as Interim CEO

Deliverables: Drive business strategy, take control of accounting; implement controlling;

Successes:

Checked/changed business plan and communicated with internal and external stake holders; determined operational steps towards business stabilization; negotiated terms for technology licensing agreements; proposed product portfolio and market approach. Took control of cash-flow management and payment schedules. First point of contact, internally and externally.